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EXAMINER

AUGUSTIN, EVENS J

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**Please find below and/or attached an Office communication concerning this application or proceeding.**

The time period for reply, if any, is set in the attached communication.



## **DETAILED ACTION**

### ***Acknowledgements***

1. This is in response to an amendment filed on August 12th, 2008. Claims 1-7, 9-19 are pending.

### ***Claim Rejections - 35 USC § 102***

2. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless –

A person shall be entitled to a patent unless –

(a) the invention was known or used by others in this country, or patented or described in a printed publication in this or a foreign country, before the invention thereof by the applicant for a patent.

(b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States. . . .

(e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.

3. Claims 1-7, 9-19 are rejected under 35 U.S.C. 102(b) as being anticipated by Wiser et al. (U.S 6385596).
4. As per claims 1-7, 9-19, Wiser et al. disclose a computer system that provides a secure online music distribution system that provides consumers with flexibility and ease of use in the selection, previewing, downloading, and transporting of audio and other digital media over the Internet, and that provides for security of the media throughout the distribution system. The computer system comprises of client/server architecture with a clients computer system connected with a server online music distribution system that provides consumers with flexibility

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and ease of use in the selection, previewing, downloading, and transporting of audio and other digital media over the Internet, and that provides for security of the media throughout the distribution system (column 3, lines 5-20), doing the following:

- A. (*"sending an order for requesting a purchase or a preview of a content of a music performance to a server"*)--a delivery server 118 is responsible for receiving requests from a media player (sending) 116 to preview or purchase a media data file 200 containing audio data (C9, L56-59)– *Claims 1, 5, 19*
- B. (*"receiving song data from the server in response to the order, the song data being composed of performance data and order information corresponding to the performance data, performance data representing the content of the music performance and containing reproduction limiting information for limiting a reproduction state of the content of the music performance, the order information indicating at least either a purchase or a preview associated with a usage right of the content of the music performance"*) –the media player receives a media voucher, which is an object that is used to control the purchase and preview of media data files (C8, L19-20). The voucher uniquely identifies the media data file (C8, L12). The voucher also limits the use of the media voucher 300 to a single purchase or preview transaction (C8, L31-32). The aspect of using the media voucher 300 to a single purchase or preview transaction (C8, L31-32) is a right that user has. The system also uses another data object called a passport that provides the security information particular to each user of the system(C8, L43-44)

- C. The prior art also teaches the aspect of a media file (C7 and C8, L1-17) – the media contains data restricts reproduction (C7, L14-16), and data that indicates the preview of a song (C7, L56-62);
- D. (*"determining whether the song data has already been stored in the storage"*) -- storing a plurality of media data files, each media data file including at least one audio image of a song encrypted with an associated media key, each media data file associated with a media ID for identifying the media data file (Claim 8).  
When distribution of media file is in order, the system authenticates the voucher ID and verifies the voucher by comparing against a previously authenticated voucher ID. Once the verification is positive, the media is distributed (Claim 8)-  
Additionally the server keeps track of songs that have been sold (C8, L26). By keeping track of song that has been sold, it can determined which songs have stored at the client's end;
- E. (*"rewriting the order information contained in the stored song data with the order information contained in the received song data when the step of determining determines that the song data has already been stored and writing the received song data into the storage when the step of determining determines that the song data is not stored in the storage"*) – once song has been sold, information about it is updated (rewritten) in a database (C15, L52-53), (C17, L36-39);
- F. (*"referring to the order information in the song data containing the performance data to be reproduced, for identifying the usage right of the content of the music performance in terms of the purchase or preview;"*) – (C7, L14-16);

- G. The system allows a potential user to **preview a portion of a song** (column 7, lines 61-62, column 11, 39-44), to be played or stored on a client system -*Claims 1, 5, 19;*
- H. ("*specifying a portion of the performance data according to the read reproduction limiting information when the identified usage right indicates the preview*") -- The system allows a potential user to **preview a portion of a song** (column 7, lines 61-62, column 11, 39-44), to be played or stored on a client system. The information about the duration of a song to be previewed tells a user that a 30 second preview of a 5-minute song will be reproduced or played for 30 seconds. The remaining 4 minutes and 30 seconds of the songs will not be heard or reproduced. -*Claims 1, 5, 19;*
- I. ("*reproducing only the specified portion of the performance data and not reproducing other portions of the content of the performance data than the specified portion*") -- The media player is the mechanism by which the consumer plays back (*reproduced*) purchased (All) or previewed (Portion) audio data, and by which the consumer digitally records purchased media data files to a further external memory, such as a CD-Recordable, CD-RW, Mini-Disc, flash memory, or the like. The media player provides user interface controls for viewing lists of purchased and stored media data file, viewing cover and promotional art and graphics, reading lyrics and other liner information, organizing play lists and tracklists, and other music database management features (column 10, lines 1-16) - *Claims 5, 19;*

- J. System limiting the reproduction/copies of content (column 3, lines 33-50, column 4, lines 42-50, column 7, lines 27-37) – *Claims 1, 5, 9;*
- K. The system allows a potential user to preview a portion of a song (column 7, lines 61-62, column 11, 39-44), to be played or stored on a client system. The client system can be any number of client devices (column 5, line 48) with media player for playback and a browser (column 5, line 67) running, for example, on Apple or Microsoft operating systems (column 6, lines 8-14). The invention contains a server apparatus that store information regarding the song (for example: song title, artist, preview, and purchase) (figure 8, column 14, lines 43-45). The prior art also stores information such duration of the preview or song, song/preview size, starting and ending times of the song/preview, fade-in and fade-out durations (usage right of content), all of which is transferred to the client system (column 15, lines 56-61) - *Claims 1, 5, 9, 16-19;*
- L. The same interface allows a user to preview and purchase the same content (figures 8 and 14) to be delivered and stored on the client device (column 11, 39-44) - *Claims 1, 5, 9, 16-19;*
- M. The system enables prospective buyers of an audio content to clip portions of content, with a defined start and stop time for sampling/reproduction (column 7, lines 50-55) – *Claims 1, 2, 6, 10, 19;*
- N. Generation usage rights associated with the content (column 10, lines 45-47, column 11, lines 1-6) – *Claims 1, 5, 9;*

- O. Allowing users to store content in their hard disks (column 11, lines 42-45) -  
*Claims 1, 5;*
- P. The media player sets up communication channel with the specified delivery server and passes in the voucher ID and the media ID and bandwidth requirement. The media player also provides port information identifying which ports it is to receive the streamed audio data from the delivery serve (column 15, lines 33-43) -  
*Claims 3, 7, 11;*
- Q. The audio content contains a mechanism that allow is to provide different functions such as quality levels on playback, using different sampling rates and compression levels. The mechanism also includes optional functions such as restrictions on playback and record to external devices or files (column 7, lines 4-16) – *Claims 4, 8, 12;*
- R. An online music distribution system in accordance with the present invention includes a variety of cooperative components that communicate over a public network, preferably the Internet. These components include a content manager, one or more delivery servers, a media data file system and media information database. HTTP servers facilitate Internet communications by the system. Any number of individual purchasers use client computer systems with Web browsers and media players (column 3, lines 9-19) – *Claim 13;*
- S. Server is responsible for receiving requests from a media player to preview or purchase a media data file containing audio data (column 9, lines 56-58) - *Claim 13;*



- T. Server transmitting the requested media file to the user (column 9, lines 60-67) - *Claim 13*;
- U. The media files transmitted the user contains descriptive text, such as title, artist, lyrics, and liner notes, promotional art image data, and cover art image data (column 6, lines 59-62), and also contains mechanism to ensure usage rights are executed (column 7, lines 4-16) – *Claim 13*;
- V. Once the audio is has been purchased, the server gives the user the appropriate licensing and updated its records accordingly (column 19, lines 11-49) - *Claim 14*
- W. The system enables prospective buyers of an audio content to clip portions of content, with a defined start and stop time for sampling/reproduction (column 7, lines 50-55), The media player sets up communication channel with the specified delivery server and passes in the voucher ID and the media ID and bandwidth requirement. The media player also provides port information identifying which ports it is to receive the streamed audio data from the delivery serve (column 15, lines 33-43). The audio content contains a mechanism that allow is to provide different functions such as quality levels on playback, using different sampling rates and compression levels. The mechanism also includes optional functions such as restrictions on playback and record to external devices or files (column 7, lines 4-16) – *Claim 15*;

***Response to Arguments***

1. The United States Patent and Trademark Office has fully considered the applicant's arguments filed on August 12th, 200, but has not found those arguments to be persuasive.

**Argument 1:** Prior Art does not does not disclose performance data commonly used for preview and purchase

**Response 1:** With regard to preview, the prior art teaches a system that allows a potential user to **preview a portion of a song** (column 7, lines 61-62, column 11, 39-44), to be played or stored on a client system. The information about the duration of a song to be previewed tells a user that a 30 second preview of a 5-minute song will be reproduced or played for 30 seconds. The remaining 4 minutes and 30 seconds of the songs will not be heard or reproduced.

With regard to purchase, the prior art has a "for sale" which is a commonly used data related to purchasing any merchandise (C7, L63-64). It also includes data such as artist and title (C8, L15-17).

With regard to *"determining whether the song data has already been stored in the storage"* -- the prior art teaches the aspect of storing a plurality of media data files, each media data file including at least one audio image of a song encrypted with an associated media key, each media data file associated with a media ID for identifying the media data file (Claim 8). When distribution of media file is in order, the system authenticates the voucher ID and verifies the voucher by comparing against a previously authenticated voucher ID. Once the verification is positive, the media is distributed (Claim 8)- Additionally the server keeps track of songs that have been sold (C8, L26). By keeping track of song that has been sold, it can determine which songs have stored at the client's end;

With regard to *"rewriting the order information contained in the stored song data with the order information contained in the received song data ..."* – the prior art teaches that once a song has been sold, information about it is updated (rewritten) in a database (C15, L52-53), (C17, L36-39).

### ***Conclusion***

2. **THIS ACTION IS MADE FINAL.** Any new ground(s) of rejection is due to the applicant's amendment. Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).
3. A shortened statutory period for reply to this final action is set to expire **THREE MONTHS** from the mailing date of this action. In the event a first reply is filed within **TWO MONTHS** of the mailing date of this final action and the advisory action is not mailed until after the end of the **THREE-MONTH** shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than **SIX MONTHS** from the mailing date of this final action.
4. Any inquiry concerning this communication or earlier communications from the examiner should be directed to **EVENS J. AUGUSTIN** whose telephone number is 571-272-6860. The examiner can normally be reached on 10am - 6pm M-F.

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If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Andrew Fischer can be reached on (571)272-6779.

/Evens J. Augustin/  
Evens J. Augustin  
December 10, 2008  
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